

For Immediate Release

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Stereo Photography Convention Brings 3-D Fun to Metroplex July 13-18

Summer's just begun, and already temperatures are sizzling! Time to expose yourself . . .to the best in 3-D photography and film. No sunscreen is needed -- though you may be sporting some special shades -- when the 2005 National Stereoscopic Association Convention and Trade Show hits the DFW Metroplex July 13-18.

Held at the Harvey Hotel DFW Airport, this convention is a must for 3-D photography and film enthusiasts and collectors, but there is something for everyone -- even those whose only exposure to the 3-D format was the View-Master they had as children. "This is the largest event of its kind in the US," says convention chairperson Eddie Bowers. "It offers many opportunities to view 3D presentations, purchase vintage and modern stereo products, learn how to produce your own three dimensional images and meet a lot of great people from all across the country who share a love of 3D."

The convention kicks off Wednesday July 13 with a free 3-D Film Festival for convention participants hosted by the IMAX Cinemark 17 on Webb Chapel Road in Dallas. 3-D screenings, including "Ocean Wonderland 3-D," "NASCAR," "Aliens of the Deep," and "A Better Mousetrap" will run from 10 a.m. till 1 p.m. "A Better Mousetrap" will be publicly presented for the first time with filmmakers and NSA members Ron Labbe, Jon Golden and Ray Zone in attendance and available for audience questions.

Workshops on the many aspects of stereo photography, including slide mounting, making modern stereo cards, and shooting outdoors, will be held at the Harvey Hotel Thursday through Sunday, along with a Stereo Theater, boasting presentations by some of today's best stereo photographers.

A special reception will be held at 6 p.m. Thursday evening at the DeGolyer Library on the campus of Southern Methodist University, in conjunction with the opening of "Two x Two: The Stanford and McLaurin Stereograph Collections". Mrs. Stanford will speak at the reception about her extensive stereo photography collection. The exhibit will be open the public weekdays from July 14th through September 2nd from 8:30a.m. to 5:00 p.m..

A trade fair, also at the Harvey, will be held Saturday and Sunday, beginning at 9:30 a.m. both days. Thousands of stereo cards, along with vintage and modern stereo camera equipment and other 3-D - related items will be for sale by vendors from across the US.

The convention closes Monday with a day of sightseeing around Dallas and Fort Worth. A 9-hour bus tour, priced at \$60, includes lunch and tourist attractions such as the Fifth Floor Museum in Dallas and the Water Gardens and Stockyards in Fort Worth. Be sure to bring your stereo camera!

Registration for the full convention, which includes the IMAX film festival, is \$60, though you may choose to register for individual days. Some special events are priced separately.

To register, and for detailed schedule information, please visit the convention website at 2005.nsa3d.org. For general information on stereo photography, visit www.stereoview.org.